

**COMPUTER /  
SOFTWARE  
COMPETENCIES**

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Quark Express  
Adobe Flash  
Adobe Dreamweaver  
Microsoft Office  
PowerPoint  
Proficient with PC  
HTML  
CSS  
Experienced with Mac

**FREELANCE  
CLIENTS****NEi Software:**

Production of website  
advertisements and html  
e-newsletters and  
email blasts

**TheHUCKGroup:**

Production of litigation  
graphics

**CAPS Association  
North America:**

Conceptualization and  
production of print  
materials for Kawasaki  
motorcycles

**Ugly Duck Marketing:**

Logo and newspaper print  
ad design

**Norris Center for the  
Performing Arts:**

Design of quarterly  
newsletter and annual  
capital campaign materials

**Negri Learning Center:**

Class brochure for  
performing arts classes

**OBJECTIVE**

To obtain a position as a graphic artist in an organization where skills in design and creativity are not only required, but are also constantly challenged to be taken to the next level.

**SKILLS and QUALIFICATIONS****Graphic Art, Illustration, and Production:**

Portfolio of work includes designs and illustrations for newsletters, brochures, posters, banners, booklets, book covers, postcards, direct mail pieces, logos, flash animation, and front end web design. Experienced in color correction, blemish removal, photo manipulation, proof reading, preparation of artwork for output, and pre-press inspection.

**Personal:**

Independent minded team player who is friendly and outgoing with a great sense of humor. Willing and enthusiastic to quickly improve on and add to skill set, learn new programs, and contribute to multiple projects at a time.

**WORK EXPERIENCE****Jason Garthoffner Graphic Design and Illustration, Seal Beach, CA****9/05 - Present****Self Employed Freelance Graphic Artist**

Creation of visual communication solutions for clients ranging from startup companies to established mid-size businesses.

**Steadfast Capital Markets Group Irvine, CA****4/09 - Present****Graphic Artist**

Worked with the Marketing Director and VP of Marketing to develop branding, identity, styles and procedures for this newly formed division of a commercial real estate company that previously did not have standards in any of these areas. Responsibilities also entailed for the creation of all marketing materials, including brochures, inserts, postcards, websites and html emails.

**CORE Realty Holdings, Newport Beach, CA****10/07 - 4/08****Production/Graphic Artist**

Conceptualized and developed new, more innovative ways to market properties for this commercial real estate company by looking beyond print and shifting some of the focus to web based marketing materials. Responsibilities also included original designs for print materials as well as creating and working off templates designed for branding purposes while simultaneously pushing constantly the creative limits of those branding guidelines.

**Main Street Marketing, Costa Mesa, CA****2/06 - 9/07****Graphic Artist**

Contributed to development of creative ways to implement the design and production of maintenance guides and direct mail pieces for automobile dealerships. Faithfully executed the reproduction of logos and the production of mock-ups for clients. Pre-press process included proofing of all artwork and copy for errors and consistency, and preparation of artwork for print.

**Norris Center for the Performing Arts, Rolling Hills Estates, CA****12/04 - 2/06****Graphic Artist/Marketing Coordinator**

This multifaceted position entailed the design of all marketing collateral, as well as the conception and design of theatre programs and brochures ranging from 16-80 pages. Responsible for press checks and interfacing other vendors to complete production of marketing materials. Collaborated with the Director of Marketing on issuance of press releases, tracking of budget, sponsors, advertisers, and production of publications.

**EDUCATION**

Bachelors of Fine Arts, Illustration, California State University Long Beach, 2004 Graduated Cum Laude.